## Evernest has sealed a partnership with CASAFARI to provide its real estate agents in Spain with access to full local market data intelligence.

- Proptech real estate agents have access to state-of-the-art technology that integrates market intelligence provided by CASAFARI to create automated property valuations and access comprehensive market analysis.
- This partnership reinforces Evernest's strategy of combining real estate market expertise and technological innovation to shorten the time of every property transaction.
- Evernest already has more than 30 specialised real estate agents in its Madrid office.

**Madrid, 15 February 2023**. Evernest, the German technological real estate company reinventing the purchase and sale of properties, has reached a collaboration agreement with the CASAFARI platform. Evernest's real estate agents in Spain can now access the local market data and intelligence service provided by this platform through the complete, digital solution that Evernest makes available to them.

As a result of the integration of CASAFARI data into Evernest's all-in-one real estate platform, the more than 30 proptech real estate consultants in Spain benefit from exclusive software that integrates all real estate transaction processes from start to finish. The integration includes tools related to property valuation, market studies, access to property history, client management with the CRM and market reports including data from CASAFARI.

Among the services available to Evernest professionals are property searches in fully customised areas, obtaining historical data including access to each property's history with the latest property prices, knowledge of all the websites where each property is advertised including other agencies or property portals, the instant creation of comparative market analysis reports and heat maps to understand the behaviour of the property market in that area.

CASAFARI is a real estate data platform that connects over 50,000 professionals across Europe through its innovative data and collaboration tools to index, aggregate and analyse 250 million properties from over 30,000 information sources and real estate portals. Therefore, its AI-powered property history, market analyses, reports and APIs are the most complete nationally and internationally.

## Real estate experience and technological innovation

This agreement is part of Evernest's strategy, since its arrival in Spain, of combining real estate experience and technological innovation to offer its customers an optimal sales experience, reducing the time of each operation and achieving the best results.

Thus, Evernest continues to work to improve the entire real estate transaction process, providing its professionals with complete, innovative and automated tools to improve the advisor and client experience and achieve a personalised, simple and digital service for each property. Since its creation, the company has been committed to using technology and artificial intelligence tools that enable the automation of repetitive tasks, such as property searches, thereby providing quick answers to clients' questions, evaluating properties, analysing large amounts of data, and helping to improve the buying and selling experience.

Oscar Larrea, Senior Vice President of Evernest in Spain, explains that "this agreement with the most powerful real estate software in Europe allows us to fulfil one of our objectives since we landed in the Spanish market: to offer our professionals the best technological tools in managing their daily work, to provide a better customer service, allowing them to control more operations simultaneously, to speed up sales, or to achieve the best possible price."

Nils Henning, co-founder of CASAFARI, says "Following our vision and mission of transparency and efficiency in the real estate market, we are happy to support one of the fastest growing proptech companies in Europe. Real-time real estate and market data is crucial, especially in times of economic change and market volatility. Equipped with CASAFARI's data and tools, Evernest's agents can offer the best customer experience, increase trust and shorten transaction times."

## **About Evernest**

Evernest is a European proptech company specialised in the sale of high-quality residential properties located in the best areas of the Spanish capital. The company, which has developed a technological platform for agents that makes the residential real estate transaction process more efficient and dynamic, has offices in Hamburg, Berlin, Frankfurt, Düsseldorf, Cologne, and Madrid. With the help of its platform and thanks to its comprehensive database, intelligent marketing processes, and digitised assistance, the transaction becomes an easy and transparent experience for agents, buyers, and sellers.

For more information, visit www.evernest.com/es/.

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